

The company **Organicare** releases a new series of organic products



The company **Organicare** this month will issue a new series of organic products with prestigious Certified Organic USDA. The series consists of nine products, including cleaning and moistening agent, tonic, a means for otshelushivaniya and antivozrastnye serum. The value of each product ranges from 35 to \$ 125.

«A new series of **Organicare** gives women an excellent opportunity to get rid of wrinkles« organic »way. Production of the series is full of natural ingredients », argues **Jamie O'Banion**, president and creative director of the company.

Each product is marked stamped **USDA Organic**. This is a guarantee that 95% of the ingredients were raised without the use of pesticides and herbicides, as well as in the product does not include any elements or synthetic oil.

«For any brand receipt of the press - is a huge achievement», said **Craig Minova**, scientist-ecologist of the **Organic Consumers Association**. «Get certified by USDA for personal hygiene is not so simple because the USDA standards have been developed for food, so if this certificate has the makeup, you can be 100% sure that it really natural and contains no harmful ingredients».

According to **O'Banion**, the most difficult part of a two-year development of this product was to find a natural preservative without lecithin, which is very unpleasant smells. «We have arranged a patent for our system of natural conservation, which is a set of lauric acid, supporting the product fresh for two years», said O'Banion.

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